

Gain Exposure to Global Cleantech Influencers.

Join Cleantech as a Forum Event Sponsor

Access to top cleantech innovators, investors, corporations and influencers

Connections and partnerships with key stakeholders in cleantech globally

Promotion of your brand at one of the world's most important cleantech industry events

Position your organization as a leading cleantech player

"The Cleantech Group has been instrumental in charting the course and shaping the vision for a new international community of investors, companies, policy-makers and professionals."

David Lincoln, Managing Partner, Element Partners



North American Forum Event Sponsorships

In 2002, the Cleantech Group pioneered clean technology as an investment category. Since then, we've been connecting cleantech innovation with capital, and helping companies like yours build leading brands.

The Cleantech Group's has a successful 9 year track record of industry leading Cleantech Forums™ which covers timely topics and bring together global cleantech leaders.

Cleantech Forums events are a premier two-day intelligence platform, and provide insight, investment opportunities and unparalleled networking for leading power players in the sector.

Forum sponsorship opportunities can help position your organization as an influential cleantech leader. As a sponsor, you will receive opportunities to market your cleantech expertise to industry stakeholders who are actively shaping cleantech markets worldwide.

Benefits of Sponsoring a Forum Event:

- Positions your organization as a leader in the cleantech space
- Opportunity to distribute marketing materials during event
- Placement on sponsor's page of the Cleantech Forum website including logo, description and link
- Advertisement in the welcome slides
- Sponsorship recognition including logo placement on relevant banners, signs
- Ability to distribute marketing materials at the sponsored event
- Additional discounted tickets available for \$1,695 each
- Promotion of your brand at a leading industry event

"The Cleantech Group understands the path to sustainability is building sustainable companies."

Michael Goguen, Managing Partner, Sequoia Capital



Event Lead Sponsor - \$20,000
(Limit: three sponsors per Forum)

- Host an exclusive Icebreaker session on a topic of your choice
- Ability to select a speaker for inclusion on a panel session
- One Networking Break will be designated as Hosted by Event Sponsor Lead
- Minimum of three minutes to address audience
- Two registrations to sponsored event
- One seat at Forum VIP & Advisory Board Dinner

Forum Strolling Dinner/Reception Sponsor - \$12,000
(Limit: two sponsors per Forum)

- Minimum of three minutes to address audience at sponsored reception
- Co-branded sign at the entrance to the sponsored dinner/reception
- One registration to the Forum
- One seat at Forum VIP & Advisory Board Dinner

Innovation Showcase Sponsor - \$15,000
(Limit: one sponsor per Forum)

- Contact information to companies participating in Innovation Showcase one week prior to the start of the Forum
- Co-branded banner in Innovation Showcase
- Co-branded sign at the entrance to the Innovation Showcase
- Two registrations to the Forum
- One seat at Forum VIP & Advisory Board Dinner

Lunch Sponsor - \$7,500
(Limit: two sponsors per lunch)

- Maximum of three minutes to address audience at sponsored lunch or other equivalent gathering of attendees.
- Co-branded sign at the entrance to the sponsored lunch
- One registration to the Forum

Dealflow Investment Opportunity Sponsor- \$7,500
(Limit: One sponsor per session)

- Maximum of three minutes to address audience at sponsored session
- Co-branded sign at the entrance to the Dealflow room
- One registrations to the Forum
- One seat at Forum VIP & Advisory Board Dinner

CEO Showcase Sponsor - \$20,000 - SOLD
(Limit: one sponsor per Forum)

- Co-branded sign at the entrance to the CEO Showcase room
- Two registrations to sponsored event
- One seat at Forum VIP & Advisory Board Dinner

Panel Sponsor - \$10,000
(Limit: one sponsor per available panel)

- Speaking spot on sponsored panel
- Act as co-developer of sponsored panel with Cleantech staff – Cleantech reserves the right to make all final panel decisions including speaker selection, content and direction
- Co-branded sign at the entrance to the sponsored session
- One registration to the Forum
- One seat at Forum VIP & Advisory Board Dinner

Welcome Reception Sponsor- \$8,000
(Limit: two sponsors per Forum)

- Maximum of three minutes to address audience at sponsored reception
- Co-branded sign at the entrance to the sponsored reception
- One registration to the Forum

VIP & Advisory Board Dinner Sponsor- \$7,500
(Limit: two sponsors per available Forum)

- Maximum of four minutes to address VIP dinner attendees
- Co-branded sign at the entrance to the sponsored dinner
- One registration to the Forum
- Two seats at Forum VIP & Advisory Board Dinner

Icebreaker Networking Session Sponsor - \$6,000

- Featured spot as discussion leader/moderator in sponsored 45 minute session
- Act as co-developer of sponsored session with Cleantech staff – Cleantech reserves the right to make all final session decisions.
- Co-branded sign at the entrance to the sponsored session
- One registration to the Forum

Additional Sponsorship Opportunities:

Investment Audience Response System Sponsor- \$5,500

(Limit: one sponsor per Forum)

- Branded PowerPoint slide showed during the course of the sponsored day
- One registration to the Forum

Agenda Sponsor - \$5,000

(Limit: one sponsor per Forum)

- Exclusive branding on back-cover of Agenda distributed to attendees
- One registration to the Forum

Breakfast Sponsor- \$4,500

(Limit: two sponsors per available breakfast)

- Co-branded sign at the entrance to the sponsored breakfast
- One registration to the Forum

Lanyard Sponsor- \$5,000

(Limit: one sponsor per Forum)

- Branded lanyards on all forum name badges
- One registration to the Forum

Hospitality and Information Desk Sponsor- \$5,000

(Limit: one sponsor per Forum)

- Sign with company logo displayed at the Cleantech Forum registration table
- One registration to the Forum

Networking Break Sponsor - \$4,000

(Limit: two sponsors per available break)

- Co-branded sign at Networking Break station
- One registration to the Forum



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